

Event Roundup: Global Conference on Business and Social Sciences Series (GCBSS) 2016

4th GCBSS- 2016

A conference was organized on “Contemporary Issues in Business and Social Sciences Research: A Dubai Initiative”, from 14 to 15 November 2016 at Deira Dubai, United Arab Emirates. The conference is an initiative launched by Global Academy of Training and Research (GATR) based in Kuala Lumpur, Malaysia in collaboration with Elsevier (UK), MBRSG (UAE), Under science (Switzerland), UPM Press (Malaysia), APIDM (Australia), Kalasalingam University (India) and University of Brawijaya (Indonesia) chaired on rotational basis. This was the 4th conference organized by GATR. The conference focuses on regional researches carried out by academicians of Asia/ Africa in the area of Business Administration. Delegates from Algeria, Australia, China, Croatia, Egypt, Indonesia, India, Ireland, Iran, Hungary, Latvia, Malaysia, Nigeria, Thailand, Pakistan, Saudi Arabia, South Africa, Russia, Slovakia, Turkey, UAE and United Kingdom participated in the conference. Most of the participants represented the universities of above countries.

The conference opened by a welcome address to galaxy of researchers by Dr. Kashan Pirzada (Pakistani) the President of GATR who has spearheaded this initiative through

this forum. Later, plenary speeches were delivered by Professor Dr. Gabriel A. Moens from Curtin University, Professor Dr. Danture Wickramasinghe from University of Glasgow, UK and Professor Dr. Kamran Ahmed from La Trobe University, Australia. These professors stressed on the importance of interrelationship between teaching and research, logic of strategy building and corporate governance.

The conference later broke into concurrent sessions conducted in Zabel 1 & 2 and Hamriya rooms of Radisson Blu Hotel at Dubai Deira Creek, UAE. Twenty such concurrent sessions were spread over the two days where approximately 150 abstracts were presented by researchers followed by question answer sessions. The majority of researchers were from Indonesia, Malaysia, India and Thailand.

Dr. Tariq Jalees of PAFKIET presented a paper on “Determinant of compulsive buying” and Raza Kamal presented on “Dual Working couples: blessing or burden”. Some of the other interesting themes examined were **Accounting**: “Ethical sensitivity perception of accounting students: Is the love of money and greed as the root of unethical attitudes”, “Initiating Ihsan concept in the perspective of sharia Corporate responsibility”, “Determinant

of Debt Policy: Empirical evidence from Indonesia”, “Institutional analysis of management accounting changes in local government through three institutional levels in middle east, a case study”, A survival analysis of Indonesia distressed companies using Cox Hazard model”, “Success of prediction models in Slovak republic”, **Management:** “Hey stress, I stress to de-stress me from distress: A study of Indian Police constables”, “Government initiatives for development of rural economy in India, benefits and challenges”, “Cross border regulations: importance and techniques in emerging markets”, “Leadership qualities of a defence officers in India to meet present and future requirements”, **Marketing:** “Green washing and its impact on consumer confidence: A case study of Slovak Republic”, “Role of union relationship capital within trade unions for mental health”, “Medical tourism development in Dubai Managing: Challenges and Opportunities”, “The influence of religious on grocery shoppers’ behavioral; Intentions in Mauritius supermarkets”. **Economics:** Implementation of model based economics empowerment export opportunities towards an ASEAN economic community”, Probability of exporting and heterogeneity: An empirical

case in Indonesia Textile and apparel firms”, Deposit Insurance, Crises and Risk taking in ASEAN banks”, “Income distribution and inequality in Indonesia: Study of middle class household”, “Formalizing the investment selection process of the development banks of Kazakhstan”, **Education:** “Uniting nations: the future of services learning in international education”, “Do university students give importance to social relationships in academic success”, “Perception of ideal leadership: A case studies of school principals in Pakistan”,

A workshop was also facilitated by notable professors on the theme “How to publish in ISI Journals” where they stressed the need to upgrade their respective researches to international standards by publishing in ISI journals. Another prominent feature of the conference is that most of the papers will be published in journals like International journal of Economics and Management (IJEM), Polish Journal of Management Studies (PJMS) sponsored by Global Academy of Training and Research (GATR). The next conference is Inshallah scheduled on 17-18 Apr, 2017 at Kaula Lumpur.